Notice of Exempt
Offering of Securities

#### **U.S. Securities and Exchange Commission**

Washington, DC 20549

(See instructions beginning on page 5)

OMB APPROVAL
OMB Number: 3235-0076
Expires: March 31, 2009
Estimated average burden hours per response: 4.00

Intentional misstatements or omissions of fact constitute federal criminal violations. See 18 U.S.C. 1001. Item 1. Issuer's Identity Name of Issuer Entity Type (Select one) Previous Name(s) None Corporation Nationwide Private Placement Variable Limited Partnership Jurisdiction of Incorporation/Organization **Limited Liability Company** Ohio General Partnership **Business Trust** Year of Incorporation/Organization Other (Specify) (Select one) Within Last Five Years Over Five Years Ago (specify year) Insurance Company Seg (If more than one issuer is filing this notice, check this box \_ and identify addition) tems 1 and 2 Continuation Page(s).) Item 2. Principal Place of Business and Contact Information Street Address 1 Street Address 2 One Nationwide Plaza City State/Province/Country ZIP/Postal Code Phone No. Columbus 43215 614-249-7111 Item 3. Related Persons Last Name Middle Name First Name ls. Rasmussen Stephen Street Address 2 Street Address 1 One Nationwide Plaza State/Province/Country ZIP/Postal Code City ОН 43215 Columbus 09035688 Executive Officer X Director Relationship(s): Clarification of Response (if Necessary) (Identify additional related persons by checking this box 🔲 and attaching Item 3 Continuation Page(s). ) Item 4. Industry Group **Agriculture Business Services** Construction REITS & Finance SEC Mail Processing **Banking and Financial Services** Energy Commercial Banking **Electric Utilities** Residential Section **Energy Conservation** Insurance Other Real Estate Coal Mining Investina HAN 102000 Retailing **Environmental Services** Investment Banking Restaurants Oil & Gas Pooled Investment Fund Washington, DC Technology Other Energy If selecting this industry group, also select one fund Computers type below and answer the question below: **Health Care** Telecommunications Hedge Fund Biotechnology Other Technology Private Equity Fund Health Insurance Venture Capital Fund Travel Hospitals & Physcians Airlines & Airports Other Investment Fund Pharmaceuticals Lodging & Conventions Is the issuer registered as an investment Other Health Care company under the Investment Company **Tourism & Travel Services** Manufacturing Act of 1940? Yes No Other Travel

**Real Estate** 

Commercial

Other Banking & Financial Services

Other

# U.S. Securities and Exchange Commission Washington, DC 20549

## U.S. Securities and Exchange Commission

Washington, DC 20549

Item 11. Minimum Investment	
Minimum investment accepted from any outside investor	\$ 0
Item 12. Sales Compensation	
Recipient	Recipient CRD Number
John Sanford	1793105 No CRD Number
(Associated) Broker or Dealer None	(Associated) Broker or Dealer CRD Number
M Holdings Securities, Inc.	43285 No CRD Number
Street Address 1	Street Address 2
32129 Lindero Canyon Rd	Suite 206
City State/Prov	vince/Country ZIP/Postal Code
Westlake CA	91361
AL AK AZ AR CA CO  IL IN IA KS KY LA  MT NE NV NH NJ NM  RI SC SD TN TX UT  (Identify additional person(s) being paid comper	CT DE DC FL GA HI ID  ME MD MA MI MN MS MO  NY NC ND OH OK OR PA  VT VA WA WO WI WI WY PR  ensation by checking this box and attaching Item 12 Continuation Page(s).
(a) Total Offering Amount \$\\$ 5,632,032	OR Indefinite
(b) Total Amount Sold \$ 1,855,974	
(c) Total Remaining to be Sold \$3,776,058  (Subtract (a) from (b))  Clarification of Response (if Necessary)	OR Indefinite
item 14. Investors	
Check this box if securities in the offering have been or may number of such non-accredited investors who already have inv	y be sold to persons who do not qualify as accredited investors, and enter the vested in the offering:
Enter the total number of investors who already have invested	I in the offering:
Item 15. Sales Commissions and Finders' Fees	Expenses
Provide separately the amounts of sales commissions and finde check the box next to the amount.	ers' fees expenses, if any. If an amount is not known, provide an estimate and
	Sales Commissions \$ 352,635 Estimate
Clarification of Response (if Necessary)	Finders' Fees \$ Estimate

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Item 16. Use of Proceeds		
Provide the amount of the gross proceeds of the offering that has been or is used for payments to any of the persons required to be named as exdirectors or promoters in response to Item 3 above. If the amount is unknown estimate and check the box next to the amount.	ecutive officers,	
Clarification of Response (if Necessary)		
Signature and Submission		
Please verify the information you have entered and review the Te	erms of Submission below before signing and submitting this notice.	
Terms of Submission. In Submitting this notice, each ide	ntified issuer is:	
the State in which the issuer maintains its principal place of bus process, and agreeing that these persons may accept service or such service may be made by registered or certified mail, in any against the issuer in any place subject to the jurisdiction of the lactivity in connection with the offering of securities that is the sprovisions of: (i) the Securities Act of 1933, the Securities Exchar Company Act of 1940, or the Investment Advisers Act of 1940, or State in which the issuer maintains its principal place of business	C and the Securities Administrator or other legally designated officer of iness and any State in which this notice is filed, as its agents for service of nits behalf, of any notice, process or pleading, and further agreeing that Federal or state action, administrative proceeding, or arbitration brought United States, if the action, proceeding or arbitration (a) arises out of any subject of this notice, and (b) is founded, directly or indirectly, upon the age Act of 1934, the Trust Indenture Act of 1939, the Investment or any rule or regulation under any of these statutes; or (ii) the laws of the	
110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to requir "covered securities" for purposes of NSMIA, whether in all instances or routinely require offering materials under this undertaking or otherwise so under NSMIA's preservation of their anti-fraud authority.	conal Securities Markets Improvement Act of 1996 ("NSMIA") (Pub. L. No. 104-290, e information. As a result, if the securities that are the subject of this Form D are due to the nature of the offering that is the subject of this Form D, States cannot e and can require offering materials only to the extent NSMIA permits them to do to be true, and has duly caused this notice to be signed on its behalf by the	
	attach Signature Continuation Pages for signatures of issuers identified	
Issuer(s)	Name of Signer	
Nationwide Private Placement Variable Account	Frank J. Robertson	
Signature /	Title	
frank / Popurson	Associate Vice President	
Number of continuation pages attached:	Date / 3/6/09	

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

#### U.S. Securities and Exchange Commission Washington, DC 20549

#### Instructions for Submitting a Form D Notice

#### General Instructions

Who must file: Each issuer of securities that sells When amendment is not required: An issuer its securities in reliance on an exemption provided in Regulation D or Section 4(6) of the Securities Act of 1933 must file this notice containing the information requested with the U.S. Securities and Exchange Commission (SEC) and with the state(s) requiring it. If more than one issuer has sold its securities in the same transaction, all issuers should be identified in one filing with the SEC, but some states may require a separate filing for each issuer or security sold.

#### When to file:

- o An issuer must file a new notice with the SEC for each new offering of securities no later than 15 calendar days after the "date of first sale" of securities in the offering as explained in the Instruction to Item 7. For this purpose, the date of first sale is the date on which the first investor is irrevocably contractually committed to invest, which, depending on the terms and conditions of the contract, could be the date on which the issuer receives the investor's subscription agreement or check. An issuer may file the notice at any time before that if it has determined to make the offering. An issuer must file a new notice with each state that requires it at the time set by the state. For state filing information, go to www.NASAA.org. mandatory capital commitment call does not constitute a new offering, but is made under the original offering, so no new Form D filing is required.
- o An issuer may file an amendment to a previously filed notice at any time.
- o An issuer must file an amendment to a previously filed notice for an offering:
  - to correct a material mistake of fact or error in the previously filed notice, as soon as practicable after discovery of the mistake or error:
  - to reflect a change in the information provided in the previously filed notice, except as provided below, as soon as practicable after the change; and
  - annually, on or before the first anniversary of the most recent previously filed notice, if the offering is continuing at that time.

is not required to file an amendment to a previously filed notice to reflect a change that occurs after the offering terminates or a change that occurs solely in the following information:

- the address or relationship to the issuer of a related person identified in response to Item 3;
- an issuer's revenues or aggregate net asset value:
- the minimum investment amount, if the change is an increase, or if the change, together with all other changes in that amount since the previously filed notice, does not result in a decrease of more than 10%:
- any address or state(s) of solicitation shown in response to Item 12;
- the total offering amount, if the change is a decrease, or if the change, together with all other changes in that amount since the previously filed notice, does not result in an increase of more than 10%;
- the amount of securities sold in the offering or the amount remaining to be
- the number of non-accredited investors who have invested in the offering, as long as the change does not increase the number to more than 35;
- the total number of investors who have invested in the offering; and
- the amount of sales commissions, finders' fees or use of proceeds for payments to executive officers, directors or promoters, if the change is a decrease, or if the change, together with all other changes in that amount since the previously filed notice, does not result in an increase of more than 10%.

Saturdays, Sundays and holidays: If the date on which a notice or an amendment to a previously filed notice is required to be filed falls on a Saturday, Sunday or holiday, the due date is the first business day following.

Amendment content: An issuer that files an amendment to a previously filed notice must provide current information in response to all items of this Form D, regardless of why the amendment is filed.

How to file: Issuers may file this notice with the SEC by delivering one manually signed and one other copy to the SEC headquarters office at 100 F Street, N.E., Washington, DC 20549. Only pages 1 to 4 and any continuation pages used need to be filed. A notice filed on paper is deemed filed with the SEC on the earlier of the date it is received by the SEC at that address or, if received by the SEC at that address after the date on which it was due, on the date it was mailed by United States registered or certified mail to that address. The notice also may be filed online through www.sec.gov. For state filing information, go to www.NASAA.org.

Filing fee: There is no federal fling fee. For information on state filing fees, go to www. NASAA.org.

Definitions of terms: Terms used but not defined in this form that are defined in Rule 405 and Rule 501 under the Securities Act of 1933, 17 CFR 230.405 and 230.501, have the meanings given to them in those rules.

#### **Item-by-Item Instructions**

- Item 1. Issuer's Identity. Identify each legal entity issuing any securities being reported as being offered by entering its full name; any previous name used within the past five years; and its jurisdiction of incorporation or organization, type of legal entity, and year of incorporation or organization within the past five years or status as formed over five years ago or not yet formed. If more than one entity is issuing the securities, identify a primary issuer in the first fields shown on the first page of the form, checking the box provided, and identify additional issuers by attaching Items 1 and 2 continuation page(s).
- Item 2. Principal Place of Business and Contact Information. Enter a full street address of the issuer's principal place of business. Post office box numbers and "In care of" addresses are not acceptable. Enter a contact telephone number for the issuer. If you identified more than one issuer in response to Item 1, enter the requested information for the primary issuer you identified in response to that item and, at your option, for any or all of the other issuers you identified on your Item 1 and 2 continuation page(s).
- **Item 3. Related Persons.** Enter the full name and address of each person having the specified relationships with any issuer and identify each relationship:
- Each executive officer and director of the issuer and person performing similar functions (title alone is not determinative) for the issuer, such as the general and managing partners of partnerships and managing members of limited liability companies; and
- Each person who has functioned directly or indirectly as a promoter of the issuer within the past five years of the later of the first sale of securities or the date upon which the Form D filing was required to be made.

If necessary to prevent the information supplied from being misleading, also provide a clarification in the space provided.

Identify additional persons having the specified relationships by checking the box provided and attaching Item 3 continuation page(s).

**Item 4. Industry Group.** Select the issuer's industry group. If the issuer or issuers can be categorized in more than one industry group, select the industry group that most accurately reflects the use of the bulk of the proceeds of the offering. For purposes of this filing, use the ordinary dictionary and commonly understood meanings of the terms identifying the industry group.

#### Item 5. Issuer Size.

- Revenue Range (for issuers that do not specify "Hedge Fund" or "Other Investment Fund" in response to Item 4): Enter the revenue range of the issuer or of all the issuers together for the most recently completed fiscal year available, or, if not in existence for a fiscal year, revenue range to date. Domestic SEC reporting companies should state revenues in accordance with Regulation S-X under the Securities Exchange Act of 1934. Domestic non-reporting companies should state revenues in accordance with U.S. Generally Accepted Accounting Principles (GAAP). Foreign issuers should calculate revenues in U.S. dollars and state them in accordance with U.S. GAAP, home country GAAP or International Financial Reporting Standards. If the issuer(s) declines to disclose its revenue range, enter "Decline to Disclose." If the issuer's(s') business is intended to produce revenue but did not, enter "No Revenues." If the business is not intended to produce revenue (for example, the business seeks asset appreciation only), enter "Not Applicable."
- Aggregate Net Asset Value (for issuers that specify "Hedge Fund" or "Other Investment Fund" in response to Item 4): Enter the aggregate net asset value range of the issuer or of all the issuers together as of the most recent practicable date. If the issuer(s) declines to disclose its aggregate net asset value range, enter "Decline to Disclose."
- Item 6. Federal Exemption(s) and Exclusion(s) Claimed. Select the provision(s) being claimed to exempt the offering and resulting sales from the federal registration requirements under the Securities Act of 1933 and, if applicable, to exclude the issuer from the definition of "investment company" under the Investment Company Act of 1940. Select "Rule 504(b)(1) (not (i), (ii) or (iii))" only if the issuer is relying on the exemption in the introductory sentence of Rule 504 for offers and sales that satisfy all the terms and conditions of Rules 501 and 502(a), (c) and (d).
- Item 7. Type of Filing. Indicate whether the issuer is filing a new notice or an amendment to a notice that was filed previously. If this is a new notice, enter the date of the first sale of securities in the offering or indicate that the first sale has "Yet to Occur." For this purpose, the date of first sale is the date on which the first investor is irrevocably contractually committed to invest, which, depending on the terms and conditions of the contract, could be the date on which the issuer receives the investor's subscription agreement or check.
- Item 8. Duration of Offering. Indicate whether the issuer intends the offering to last for more than one year.

#### Item-by-Item Instructions (Continued)

Item 9. Type(s) of Securities Offered. Select the appropriate type or types of securities offered as to which this notice is filed. If the securities are debt convertible into other securities, however, select "Debt" and any other appropriate types of securities except for "Equity." For purposes of this filing, use the ordinary dictionary and commonly understood meanings of these categories. For instance, equity securities would be securities that represent proportional ownership in an issuer, such as ordinary common and preferred stock of corporations and partnership and limited liability company interests; debt securities would be securities representing money loaned to an issuer that must be repaid to the investor at a later date; pooled investment fund interests would be securities that represent ownership interests in a pooled or collective investment vehicle; tenant-in-common securities would be securities that include an undivided fractional interest in real property other than a mineral property; and mineral property securities would be securities that include an undivided interest in an oil, gas or other mineral property.

Item 10. Business Combination Transaction. Indicate whether or not the offering is being made in connection with a business combination, such as an exchange (tender) offer or a merger, acquisition, or other transaction of the type described in paragraph (a)(1), (2) or (3) of Rule 145 under the Securities Act of 1933. Do not include an exchange (tender) offer for a class of the issuer's own securities. If necessary to prevent the information supplied from being misleading, also provide a clarification in the space provided.

Item 11. Minimum Investment. Enter the minimum dollar amount of investment that will be accepted from any outside investor. If the offering provides a minimum investment amount for outside investors that can be waived, provide the lowest amount below which a waiver will not be granted. If there is no minimum investment amount, enter "0." Investors will be considered outside investors if they are not employees, officers, directors, general partners, trustees (where the issuer is a business trust), consultants, advisors or vendors of the issuer, its parents, its majority owned subsidiaries, or majority owned subsidiaries of the issuer's parent.

Item 12. Sales Compensation. Enter the requested information for each person that has been or will be paid directly or indirectly any commission or other similar compensation in cash or other consideration in connection with sales of securities in the offering, including finders. Enter the CRD number for every person identified and any broker and dealer listed that has a CRD number. CRD numbers can be found at http://brokercheck.finra.org. A person that does not have a CRD number need not obtain one in order to be listed, and must be listed when required regardless of whether the person has a CRD number. In addition, check the State(s) in which the named person has solicited or intends to solicit investors. If more than five persons to be listed are associated persons of the same broker or dealer, enter only the name of the broker or dealer, its CRD number and street address, and the State(s) in which the named person has solicited or intends to solicit investors.

Item 13. Offering and Sales Amounts. Enter the dollar amount of securities being offered under a claim of federal exemption identified in Item 6 above. Also enter the dollar amount of securities sold in the offering as of the filing date. Select the "Indefinite" box if the amount being offered is undetermined or cannot be calculated at the present time, such as if the offering includes securities to be acquired upon the exercise or exchange of other securities or property and the exercise price or exchange value is not currently known or knowable. If an amount is definite but difficult to calculate without unreasonable effort or expense, provide a good faith estimate. The total offering and sold amounts should include all cash and other consideration to be received for the securities, including cash to be paid in the future under mandatory capital commitments. In offerings for consideration other than cash, the amounts entered should be based on the issuer's good faith valuation of the consideration. If necessary to prevent the information supplied from being misleading, also provide a clarification in the space provided.

Item 14. Investors. Indicate whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors as defined in Rule 501(a), 17 CFR 230.501(a), and provide the number of such investors who already have already invested in the offering. In addition, regardless whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, specify the total number of investors who already have invested.

Item 15. Sales Commission and Finders' Fees Expenses. The information on sales commissions and finders' fees expenses may be given as subject to future contingencies.

Item 16. Use of Proceeds. No additional instructions.

**Signature and Submission.** An individual who is a duly authorized representative of each issuer identified must sign, date and submit this notice for the issuer. The capacity in which the individual is signing should be set forth in the "Title" field underneath the individual's name.

The name of the issuer(s) on whose behalf the notice is being submitted should be set forth in the "Issuer" field beside the individual's name; if the individual is signing on behald of all issuers submitting the notice, the word "All" may be set forth in the "Issuer" field. Attach signature continuation page(s) to have different individuals sign on behald of different issuer(s). Enter the number of continuation pages attached and included in the filing. If no continuation pages are attached, enter "0".

## U.S. Securities and Exchange Commission

Washington, DC 20549

### Items 1 and 2 Continuation Page

## Item 1 and 2. Issuer's Identity and Contact Information (Continued)

		·
Name of Issuer	Previous Name(s) None	Entity Type (Select one)
		Corporation
Jurisdiction of Incorporation/Organization		Limited Partnership
		Limited Liability Company
		General Partnership
Year of Incorporation/Organization		Business Trust
(Select one)  Over Five Years Ago  Within Last Five Year.	· · · · · · · · · · · · · · · · · · ·	Other (Specify)
(specify year)	Yet to Be Formed	
At your option, supply separate contact informa	tion for this issuer:	
Street Address 1	Street Address 2	
		<del></del>
City	State/Province/Country ZIP/Postal Code	Phone No.
Name of Issuer	Previous Name(s) None	Entity Type (Select one)
		Corporation
Jurisdiction of Incorporation/Organization		Limited Partnership Limited Liability Company
		General Partnership
Year of Incorporation/Organization		Business Trust
(Select one)		Other (Specify)
Over Five Years Ago Within Last Five Years (specify year)	Yet to Be Formed	
At your option, supply separate contact informat	on for this issuer:	
Street Address 1	Street Address 2	
Street Address 1	Street Address 2	
City	State/Province/Country ZIP/Postal Code	Phone No.
Name of Issuer	Previous Name(s) None	Entity Type (Select one)
		Corporation
Jurisdiction of Incorporation/Organization		Corporation Limited Partnership
		Limited Liability Company
		General Partnership
Year of Incorporation/Organization		Business Trust
(Select one) Over Five Years Ago Within Last Five Years		Other (Specify)
Over Five Years Ago (specify year) Yet to Be Formed		
At your option, supply separate contact informati	on for this issuer:	
Street Address 1	Street Address 2	
Siecemaness	Butter (Mailess 2	···
City	State/Province/Country ZIP/Postal Code	Phone No.
	(Copy and use addit	ional conies of this page as necessary.)

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#### **Item 3 Continuation Page**

Item 3. Related Persons (Continued) Last Name First Name Middle Name G. Frommeyer Timothy Street Address 2 Street Address 1

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## **Item 12 Continuation Page**

#### Item 12. Sales Compensation (Continued)

Recipient	Recipient CRD Number
David Marshall	1103722 No CRD Number
(Associated) Broker or Dealer None	(Associated) Broker or Dealer CRD Number
Citigroup Global Markets, Inc.	7059 No CRD Number
Street Address 1	Street Address 2
121 SW Morrison St	
City State/Province	e/Country ZIP/Postal Code
Portland OR	97204
States of Solicitation         All States           AL         AK         AZ         AR         CA         CO           IL         IN         IA         KS         KY         LA           MT         NE         NV         NH         NJ         NM           RI         SC         SD         TN         TX         UT	CT       図DE       DC       FL       GA       HI       ID         ME       MD       MA       MI       MN       MS       MO         NY       NC       ND       OH       OK       OR       PA         VT       VA       WA       WV       WI       WY       PR
Recipient	Recipient CRD Number
	No CRD Number
(Associated) Broker or Dealer None	(Associated) Broker or Dealer CRD Number
	☐ No CRD Number
Street Address 1	Street Address 2
City State/Province	e/Country ZIP/Postal Code
States of Solicitation	CT

## $\hbox{U.S. Securities and Exchange Commission}\\$

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#### **Signature Continuation Page**

## Signature and Submission The undersigned is the duly authorized representative of the issuer(s), identied in the field beside the individual's name below. Name of Signer Issuer Signature Title Date Issuer Name of Signer Signature Title Date Name of Signer Issuer Signature Title Date Issuer Name of Signer Title Signature Date